



ORGANIZE.

IDENTIFY.

SIMPLIFY.

UNIQUE FEATURES

AC ADAPTER

AUTO CUTTER

PC READY*

2 LINE LCD DISPLAY

* Supports only Windows® compatible PCs.

INCLUDES

- (1) TZ 1/2" 5m Starter Tape, AC Adapter (AD-60), CD-ROM with Label Creation Software & Printer Drivers, **USB Cable**, and **Protective Carrying Case**.



The logo for Brother International Corporation. It features the word "brother" in a bold, lowercase, sans-serif font. A registered trademark symbol (®) is positioned at the bottom right of the "er". Above the "er", the tagline "At your side" is written in a smaller, lowercase, sans-serif font.

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The logo for P-touch consists of the word "P-touch" in a stylized, italicized font with a blue-to-white gradient. A registered trademark symbol (®) is located in the top right corner of the "h". Below the main text, the words "ELECTRONIC LABELING SYSTEM" are written in a smaller, sans-serif font, also in blue.

PT-1960

Perfect For The
Home Office or
The Corner Office

- Connect to your PC* to use more fonts, add graphics, or print from databases.
- Small desktop design — perfect for helping organize any home office or office.
- High-quality, easy-to-read labels in seconds.
- Flexible: Prints up to 5 lines, with 64 type sizes/style combinations.
- Perfect for file folders, binders, property labels, or virtually anything that needs a label.



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Quality Features

- Automatic tape cutter
- LCD Display with font viewer, 10 x 2 line
- Prints 2 fonts, 8 type sizes, 8 type styles, and vertical formats
- Prints up to 5 lines of text
- Prints 30 unique symbols
- "TZ" tape available in 1/4", 3/8", 1/2" & 3/4" widths[†]
- Prints up to 52-point type (appr.)

Product Specifications

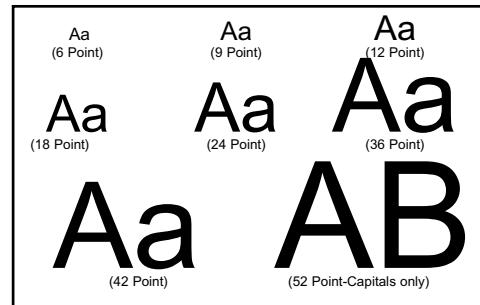
- Unit Dimensions: 7.1" (w) x 9.2" (d) x 2.4" (h)
- Unit Weight 1.7 lbs. (without tape & batteries)
- UPC Code: 0 12502 61042 7

Scannable Bar Code



Create the Perfect Label

8 TYPE SIZES



8 TYPE STYLES



PRINTS VARIOUS COLOR COMBINATIONS

	1/4" (6mm)	3/8" (9mm)	1/2" (12mm)	3/4" (18mm)
Black on White	✓	✓	✓	✓
Black on Yellow			✓	✓
White on Black	✓	✓	✓	✓
Black on Clear	✓	✓	✓	✓
Gold on Black			✓	✓
Black on Red		✓		✓
Red on White			✓	✓
Black on Fluorescent Orange				✓
Black on Clear Matte				✓
Black on Blue				✓
Blue on White				✓
Black on Green				✓
White on Blue				✓
White on Clear			✓	✓

INDUSTRIAL TAPES

Black on Clear	✓	✓	✓	✓
Black on White	✓	✓	✓	✓
White on Clear			✓	✓
Black on Yellow	✓	✓	✓	✓
Black on Silver (matte)				✓

SPECIALTY TAPES

Blue on White Iron-on Fabric			✓	
Black on White Security Tape				✓

All tapes are 26.2' long (8m) except black on fluorescent orange 16.4' long (5m) and fabric tape 9.8' long (3m).

[†]Additional purchase required.

P-touch
ELECTRONIC LABELING SYSTEM

PT-1960

System Requirements[▲]

Computer	PC compatible
Operating System	Win: 98/ 98SE/ ME/ 2000 Pro/ XP Pro/ XP Home
CPU	Intel® Pentium® 266 MHz or higher (700MHz or higher recommended)
RAM	64MB or more
Hard Disk Free Space	50MB or more
Interface	USB 1.1 or later specification
Other	CD-ROM drive for installation

[▲]System can operate without PC connection

INCLUDES:

- (1) TZ 1/2" 5m Starter Tape
- AC Adapter (AD-60)
- CD-ROM with Label Creation Software and Printer Drivers
- USB Cable
- Protective Carrying Case.



use only
GENUINE
brother
supplies

TZ
TAPE

For more information visit our Web site at
<http://www.brother.com> or please call the Brother Fax-Back system at 1-800-521-2846 (USA), 1-800-681-9838 (Canada)

At your side.
brother[®]

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